

## PROFILE

- // 5 years of work experience in Art Direction, Design and Brand Building
- // Strong empathetic communicator
- // Highly self-motivated & organized life-long learner
- // Analytical & creative thinker with strategic mindset and eye for detail

## MOTIVATION

- // Designer for life
- // Helping clients to identify and develop a custom-fit Corporate Identity
- // Bringing out the best in others

## WORK EXPERIENCE

### **Sono Motors GmbH Munich**

Creative Director Brand // November 2020 – Mai 2023

Hired to develop a new Corporate Identity, visual language and brand positioning, supervising a consistent brand communication in all channels  
Building and Leading the Design Team

### **Feuerland - Agentur für bessere Kommunikation**

Art Director // April 2019 – November 2020

Initiating, designing & supervising various marketing campaigns for Agency clients  
Hired for Brand Communication, Corporate Design, Photo - and Filmshootings, Set Design, Editorial Design and Postproduction

### **Zum Goldenen Hirschen Colone**

Junior Art Director // April 2018 – April 2019

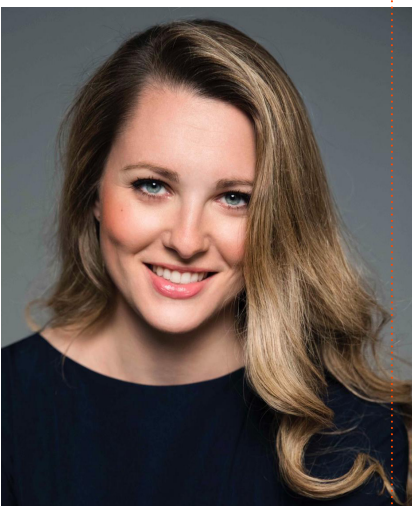
Developing, designing and supervising various fashion campaigns for C&A in on- and offline media

### **Kolle Rebbe Hamburg**

6 month internship 2016

### **Kommunikation21 Düsseldorf**

3 month internship 2013



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Birth Date: 28.08.1987  
Bad Ems

## EDUCATION

2.

### **M.A. Communication Design**

2016 - 2018 Hochschule Düsseldorf  
GWA Junior Agency Award Silver  
One year tutor of Prof. Philipp

### **B.A. Communication Design**

2013 - 2016 Hochschule Düsseldorf  
Two years tutor of Prof. Ton van der Laaken  
2015 GWA Junior Agency Award Gold  
2014 Award of the Germany Scholarship

### **Diploma in vocal pedagogy**

2007 - 2012 University of Music and Dance Cologne,  
Location Wuppertal

### **Abitur**

Landesmusikgymnasium Montabaur  
1998 - 2007

## SKILLS

### **ADOBE Cloud**

Indesign  
Illustrator  
Photoshop  
Lightroom  
Premiere

### **Microsoft Office**

PowerPoint  
Word

Topaz Gigapixel AI  
Mailchimp  
Google Web Designer  
Squarespace

## BIG FIVE FOR LIFE

**Museum visits**

**Theater visits**

**Literature**

**Coffee**

**Plants** (even if they don't like me)

## LANGUAGES

German  
English